

# Team Mission Statement Exercise

<p><b>Honor the Past</b></p> <p>What has the team done well in the past? Be specific.</p>	
<p><b>Be Realistic About the Present</b></p> <p>What is the team currently doing well? Be specific.</p> <p>Where does the team need to improve? Be specific.</p>	
<p><b>Provide Hope for the Future</b></p> <p>Where does the team need to go?</p> <p>What goals does the team need to accomplish? How should the team measure success?</p> <p>What does the team need to do to accomplish these goals? How does the team win or have an impact?</p> <p>What are the expectations for team member behavior?</p> <p><b>Bumper Sticker or Tag Line.</b></p>	

**Instructions:**

1. As a group, review the team SWOT Analysis and/or Context Assessment.
2. As a group, answer the questions starting with Honor the Past.
3. Break into sub-teams, each crafting a Bumper Sticker or Tag Line that they feel best captures the information in the Form.
4. Sub-teams report out to larger group with their Bumper Sticker or Tag Line.
5. Group votes on best one; makes tweaks as needed to create the final team Mission Statement.